



The Intellectual Property Section of the State Bar of California presents

Intellectual Property Litigation Issues for In-House Counsel

Register Online at: www.calbar.ca.gov/ipsection

May 21 and 22, 2004

Wyndham San Diego at Emerald Plaza
400 West Broadway
San Diego, CA 92101
(800) 996-3426

<http://www.wyndham.com/hotels/SANEP/main.wnt>

Earn up to 11 Hours MCLE Credit
(including 1 Hour of Legal Ethics Credit)

PROGRAM PLANNING COMMITTEE:

Paul Kovelman of Medtronic MiniMed, Inc.

Jason H. Wilson of Willenken Wilson Loh & Stris LLP

CO-SPONSORED BY:

GRAYCARY TECHNOLOGY'S LEGAL EDGE®

The State Bar of California and the Intellectual Property Section
are State Bar of California approved MCLE Providers.



Schedule of Events



Friday, May 21, 2004

8:00a.m. – 8:45a.m.

Continental Breakfast and Registration

8:45a.m. – 9:00a.m.

Opening Remarks

Paul Kovelman of Medtronic MiniMed, Inc.

9:00a.m. – 10:00a.m.

(1 Hour MCLE Credit)

When to Consult Outside IP Counsel

When to consult outside IP counsel, selecting and monitoring your outside IP litigator, when to obtain an opinion and what you think it will cost and what litigation will really cost you.

PANELISTS: Jason Wilson of Willenken Wilson Loh & Stris LLP

Paul Kovelman of Medtronic MiniMed, Inc.

10:00a.m. – 10:15a.m.

Break

10:15a.m. – 11:15a.m.

(1 Hour MCLE Credit)

Protecting your company's trade secrets and competitive position from misuse by employees, independent contractors and competitors before and during litigation.

PANELISTS: Rebecca Edelson of Alschuler Grossman Stein & Kahan, LLP

Randy Kay of Gray Cary Ware & Freidenrich LLP

11:15a.m. – 12:00noon

(.75 Hour MCLE Credit)

Costs, Hidden Costs and Surprising Risks of IP Litigation

PANELISTS: JoAnne Redmann of Liner, Yankelevitz, Sunshine & Regenstreif LLP

Gary Gorham of Liner, Yankelevitz, Sunshine & Regenstreif LLP

12:00noon – 1:15p.m.

(.75 MCLE Credit)

Luncheon Program



SPONSORED BY: **PILLSBURY WINTHROP LLP**

Electronic Document Retention and Discovery Issues

KEYNOTE SPEAKER: Jerone English of Pillsbury Winthrop LLP

1:15p.m. – 2:15p.m.

(1 Hour MCLE Credit)

Lessons from the Trenches: What Nike and Martha Stewart Learned About Talking to the Press

PANELISTS: Kelli Sager of Davis Wright Tremaine LLP

Martin Berg of the Daily Journal

Paul Langland of Conoco Phillips

Sandra Ortiz of 20th Century Fox

Friday, May 21, 2004 continued

2:15p.m. – 3:15p.m.

(1 Hour MCLE Credit)

Departing Employees and Abandoned Research

PANELISTS: Robert Payne of La Riviere, Grubman & Payne
Craig Hunsaker of Fish & Richardson P.C.

3:15p.m. – 3:30p.m.

Break

3:30p.m. – 4:30p.m.

(1 Hour MCLE Credit)

Waivers of the Attorney Client and Work Product Privileges. e.g., asserting advice of counsel, reliance on an opinion of non-infringement, who is the in-house counsel's client

PANELISTS: Elizabeth Rogers of Willenken Wilson Loh & Stris LLP
Jennifer Kinsbruner Bush of Fish & Richardson P.C.
John Gartman of Fish & Richardson P.C.

4:30p.m. – 5:30p.m.

(1 Hour Legal Ethics Credit)

Intellectual Property Ethical Issues for In-house Counsel

SPEAKER: D. Ben Borson of Fliesler, Dubb, Meyer & Lovejoy LLP

5:30p.m. – 6:30p.m.

Social Hour

(Complimentary Cocktails and Snacks)

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Saturday, May 22, 2004

7:30a.m. – 8:00a.m.

Continental Breakfast

8:00a.m. – 8:15a.m.

Opening Remarks

Jason Wilson of Willenken Wilson Loh & Stris LLP

8:15a.m. – 9:15a.m.

(1 Hour MCLE Credit)

IP Damages and Resisting Damages Discovery

SPEAKER: Maria Acker of Gray Cary Ware & Freidenrich LLP

9:15a.m. – 10:15a.m.

(1 Hour MCLE Credit)

IP Enforcement Litigation: What You Need to Win as a Plaintiff or a Defendant in a Trademark or a Copyright Enforcement Action

PANELISTS: John Haraldson of Taco Bell Corp.
Mark Steiner of Townsend & Townsend & Crew LLP
Craig Holden of Robins, Kaplan, Miller & Ciresi LLP

10:15a.m. – 10:30a.m.

Break

10:30a.m. – 12:00noon

(1.5 Hour MCLE Credit)

IP Litigation Trials: What You Need to Know

PANELISTS: Matthew Powers of Weil, Gotshal & Manges LLP
Benjamin Schiebe of Browne & Wood LLP
Paul Kirsch of Townsend & Townsend & Crew LLP

Conference Adjourns



Registration Information

DEADLINE

To pre-register, your form and check made payable to the State Bar of California or credit card information, must be received no later than **May 14, 2004**.

ONLINE REGISTRATION

Register Online at: www.calbar.ca.gov/ipsection

MAIL TO

Program Registrations, State Bar of California, 180 Howard Street, San Francisco, CA 94105

FAX TO

Program Registrations at (415) 538-2368. Your faxed registration **MUST** be accompanied by credit card information (Visa or MasterCard only please!).

QUESTIONS

For registration information call (415) 538-2508. Telephone registrations will not be accepted. For program content and/or Intellectual Property Section information call (415) 538-2375.

SPECIAL ASSISTANCE

For special assistance, please call (415) 538-2585 or TDD for speech and hearing impaired (415) 538-2231.

CANCELLATIONS/REFUNDS

Cancellations and requests for refunds must be received in writing no later than **May 14, 2004**.

AUDIO TAPES

Audio tapes of the program will be available with a set of materials from Versa-Tape. To order, please call (800) 468-2737.

HOTEL RESERVATIONS

Hotel Reservations at the Wyndham San Diego at Emerald Plaza: We have reserved a block of sleeping rooms at the Wyndham San Diego at Emerald Plaza. Please contact the hotel directly at (800) 996-3426 to make your reservation. Please identify yourself as part of the State Bar of California Intellectual Property Section to obtain the special rate of \$165 single/double occupancy per night plus tax. Please make your reservation by April 28, 2004. Reservations made after the April 28, 2004 deadline will be made on a space available basis at the confirmed group rate.





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May 21 and 22, 2004 | Wyndham San Diego at Emerald Plaza

REGISTRATION FORM

Registration Deadline: **May 14, 2004**

Note: One registrant per form. Photocopies may be used.

State Bar Number: _____

Name: _____

Firm: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

REGISTRATION FEES:

Program package includes up to 11 hours of MCLE credit (including 1 hour of Legal Ethics Credit), program materials, continental breakfasts and coffee breaks, Friday's luncheon and reception.

☐ In-house Counsel/Intellectual Property Section Members\$395

☐ Non Section Members.....\$495

(Includes complimentary IP Section membership for 2004)

☐ Program Materials Only.....\$250

Amount Enclosed/To Be Charged: \$ _____

CREDIT CARD INFORMATION (Visa/MasterCard only)

I/we authorize the State Bar of California to charge my/our program registration to my/our VISA/MasterCard account. (No other credit cards will be accepted.)

Account Number: _____

Exp. Date: _____

Cardholder's Name: _____

Cardholder's Signature: _____

MAIL TO

Program Registrations, State Bar of California, 180 Howard Street, San Francisco, CA 94105. Make Checks Payable to the State Bar of California.

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